

# GOVERNOR GWENDOLYN GARCIA

Province of Cebu, Philippines

Governor Gwendolyn F. Garcia made history by being the first woman governor of the 441-year-old Province of Cebu.

After giving Cebuanos a dose of her service and leadership from 2004-2007, Gwendolyn Garcia got a much stronger approval from her people when she

won by a historic half a million votes in her second term. And at the May 10 elections, Gov. Garcia achieved a political three-peat, as she triumphed for the third time in the gubernatorial vote and received a fresh mandate with another solid margin.

She has driven Cebu to international recognition, reinvented government by professionalizing the delivery of public services, and with her sharp eye for economic enterprise, she has led the province to unprecedented growth. With over P26 billion in assets, Cebu is the undisputed richest province in the Philippines.

Gov. Garcia aggressively pursues a 12-point agenda for her administration, implementing economically viable development programs that effectively respond to the needs of the Cebuano constituency – in infrastructure, water, power, health, education, agriculture and food production, women, business, tourism and the environment.

With sustainable tourism a priority, Cebu is now a premier tourism destination in the country and the region, taking pride in its rich culture and heritage, its beautiful coastline and spectacular beach resorts, and its world-class products.

She has declared an all out war against communist insurgency that has made Cebu an insurgency-free zone.

Gov. Garcia leads the Metro Cebu Development Coordination Board and is also Chairman of Mactan Cebu Bridge Management Council. She was the former head of the Regional Development Council Committee and the Regional Peace and Order Council.

She has recently been chosen as the new head of the East Asia Inter-Regional Tourism Forum (EATOF), a tourism cooperation network of 12 member provinces in East Asia which aims to promote and develop East Asia tourism in the world market.

A consistent honor student in her elementary and secondary years in St. Theresa's College in Cebu, Gwendolyn graduated with a degree on AB Communications from the University of the Philippines in Diliman, Quezon City. She proceeded to the UP College of Law, but eventually left to help her father who was then in his last term as Governor of Cebu.

She was conferred the Doctor of Humanities Honoris Causa by the Cebu Normal University and the Cebu Technological University.



## CONSUL SAMUEL L. CHIOSON

VP / Gen. Manager, CADIZ STEEL CORPORATION President, CEBU CHAMBER OF COMMERCE & INDUSTRY

## CADIZ STEEL CORPORATION

P. Suico St., Tingub, Mandaue City		
Telephone Number	: +6332 344-0234	
Fax Number	: +6332 344-0234	
Email Address	: slchioson@gmail.com	
Website	:	
Line of Business	: Manufacture/ sale of rebars and wires	

**CADIZ STEEL CORPORATION** is a pioneering steel manufacturer in Cebu, Philippines with products ranging from corrugated steel bars, galvanized wire, nails, Barbed wires, and c-purlins out of semi-processed low carbon steel wire rod materials.



Melanie Chua Ng Chair, CCCI - SOUTH AMERICA BUSINESS

Trustee, CEBU CHAMBER OF COMMERCE AND INDUSTY (CCCI)

Executive Vice President NG KHAI DEVELOPMENT CORPORATION Line of Business: Information Technology, Products and Services

President

PHILIPPINE RETAILERS ASSOCIATION CEBU CHAPTER (PRA CEBU) A dynamic association based in Cebu with over 100 member companies, composed of retailers, mall and shopping center operators to traders/suppliers, manufacturers, distributors, and wholesalers engaged in the Retail Industry.

Managing Director

## PREMIUM CONCEPTS INTERNATIONAL INC.

Line of Business: Importer, Wholesaler and Retailer of Novelty Gift Items, Decorative Home Products, Semi-Precious Gems and Jewelries

Hernan Cortes St., Banilad , Mandaue City 6014 Cebu

Telephone Number: +63-32- 3462926 trunk line or+63-32- 3463175 direct lineFax Number:+63-32-3468966Email Address: melanie@ngkhai.com / sandeeng@gmail.comMobile Number: +63 917-3289000Website: www.premiumconcepts.net

#### Affiliations

- Director, Mactan Cebu International Airport Authority MCIAA 2010 to present
- VIXCOMM Member, Philippine Business for Social Progress PBSPCebu 2006 to present
- Member, Management Association of the Philippines (MAP) 2009 to present
- Fellow, Institute of Corporate Directors (ICD)



**CONSUL EMILY B. CHIOSON** President, B. BENEDICTO & SONS CO., INC.

103 Plaridel St., Cebu CityTelephone Number: +6332 253-0769 / 254-7025Fax Number: +6332 255-2022Email Address: emilybchioson@gmail.comWebsite:Line of Business: Hardware

**B. BENEDICTO & SONS CO., INC.** is one of the companies that succeed amidst competition.

Organized in 1962, it is associated with low-priced products and excellent services.

B. Benedicto & Sons Co., Inc. not only deals with general hardware lines, it also carries construction materials, industrial machineries and parts and general merchandising.

Among its major lines are the distributorship of Grand Portland/Pozzolan Cement and SKF Bearings.

The company enjoys sales in tarpaulin canvass and steel wire ropes, which is manufactures.

Operating for more than 40 years, the company is currently serving nationwide through its diversified marked.



## WILSON P. NG President NG KHAI DEVELOPMENT CORPORATION

Hernan Cortes St., Banilad Mandaue CityTelephone Number: +6332 3462926Fax Number: +6332 3468966Email Address: wilson@ngkhai.comWebsite: www.ngkhai.net / www.ngenius .netLine of Business: Information CommunicationTechnology

**NG KHAI DEVELOPMENT CORPORATION** started its operations in 1993 as a Software Development company. Due to persistent clamor from its customers to provide a one-stop shop for a complete integrated IT business solution, in 1997 Ng Khai broadened its horizons to meet the advances of Computer Technology to become a leading Information Communication Technology (ICT) supplier and Systems Integrator based in Cebu. In 2005, Ng Khai ventured into the IT Retail space and currently there are 13 retail outlets in Cebu and Davao.

Currently, Ng Khai is a major partner for the leading worldwide IT brands like Microsoft, Hewlett Packard HP, IBM, DELL, Lenovo, Cisco, Samsung, Kaspersky, AutoDesk, Symantec, APC, Intel, NEC, Buffalo, Emerson, Adobe to name a few. Based in Cebu with over 200 employees, Ng Khai provides quality IT services to its growing client base of the top corporations based in Luzon, Visayas and Mindanao and abides by its motto, Translating Technology to Business Strength.

*VISION:* To be the leading trusted provider of ICT Products, Solutions, Infrastructure and Services in the Philippines.

**MISSION:** To build and maintain relevant ICT products and services that enhances business effectiveness for its corporate and retail customers and business partners through a motivated and competent workforce.



MARIQUITA S. YEUNG Chairperson MSY HOLDINGS CORPORATION

Suite 501 Cebu Holdin	ngs Center, Cebu Business Park, Cebu City
Telephone Number	: +6332 231 8290/415 8090
Fax Number	: +6332 231 5561
Email Address	: <u>msy@msyholdings.com</u>
Website :	www.msyholdings.com
Line of Business :	Real Estate Development

**MSY HOLDINGS CORPORATION** was founded in 2003 by the Chairperson Mariquita Salimbangon Yeung. A real estate development corporation based in Cebu City, Philippines, established and registered with the Securities and Exchange Commission (SEC) It is a family-owned all-Filipino capitalization with development projects in the city and beyond. It is the company's aim to provide the locales with affordable and elegant properties. MSY Holdings has fully developed the world-class **Mactan Island Memorial Garden**, dubbed "a landmark in Lapu-lapu City". **Bayswater**, a 10.5 hectare residential village in Lapu-lapu City promises to enhance the lifestyle of almost 800 middle-market homeowners with duplex and detached housing units and an activity center complete with swimming pool, clubhouse, tennis and basketball courts. A welcome addition to ever-precocious residents is an elegant mall, ready to serve their needs – be it a mini–library/learning center and **Kandaya Fitness**, a state-of-the-art gym with experienced trainers for body-building techniques. A luxury resort, **Kandaya**, will soon attract local and international tourists to the exotic environs of Daanbantayan, at the Northern tip of Cebu.

From a handful of employees, the corporation today employs hundreds who have an opportunity to improve their quality of life. A proven company with dedication and drive, its management and staff endeavor to provide diverse services to meet the demands of a growing nation.

**MISSION** : To always be the premier real estate developer/owner/manager by creating and operating superior developments in each of our market segments, thereby maximizing the benefits for our owners, customers, communities, employees and partners.

To offer a challenging and dynamic work environment for our employees.

**VISION** : To continue to sustain and enhance our already pre-eminent reputation within the industry. As new challenges emerge that impact our business and the environment, we will be at the forefront of finding and implementing innovative and beneficial solutions.



MARGUERITE J. LHUILLIER President H. LHUILLIER PAWNSHOPS INC./ INFINI COLLECTION

Address:	: Suite 801, Cebu Holdings Center Business Park,
Ayala	a, Cebu City
Telephone Numbers	: +63.32.233.2811
Mobile	: +63.917.627.4435
Email	:marguerite@hlhuillier.com
Website	: www.hlhuillier.com
Line of Business	: Financial services/ Furniture Export
Interest	: art, design, travel, family

#### Henry Lhuillier Pawhshops, Inc.

One of the oldest pawshop in the Philippines, and was founded by a Frenchman, Henry Lhuillier in 1954. The current management team took over the reigns of the company in the late 80's, with an accelerated expansion strategy implemented in the late 90's. The company continues to expand strategically, with the introduction of new services across the nation. One fast-growing service for the company, is its money-transfer/remittance services, as an agent of Western Union, the leader in money transfer services, worldwide. This service benefits the many Filipinos working abroad, who need to support their local families, financially. H. Lhuillier will continue to build on its strong brand, and reliable, and consistent service, over the years, to benefit the financial needs of Filipinos, nationwide and worldwide, with Cebu as its center point!

#### Infini Export Collection

Infini was established in 1991, and is a leading manufacturer and exporter of innovative and unique decorative accessories. Infini creates a fusion of global designs and trends, with local materials and excellent Filipino handcrafters. The company exports its goods worldwide, with its biggest markets being in North and South America, Europe, and India.

#### Personal – Background and credentials

- Chief Executive Officer of the pioneer pawnshop company in the Philippines, servicing micro-loans and money remittance services nationwide and worldwide.
- Artist and furniture and accessory designer. Chief designer of Infini Export Collection
- She has cultivated years of experience in the study and use of local and indigenous materials for design.
- Design approach and philosophy derived from her familiarity and interest in a constantly changing, global design trends, fused with skills of the Philippine handcrafting skills of its artisans.
- Social responsibility is centered on charitable organizations, focusing on children, especially in Cebu area.

Enjoys travel and life itself.



JAIME L. SY President / General Manager HO TONG HARDWARE, INC.

26 Colon St., Cebu City Telephone : +6332 256-0964-69 Number Fax Number : +6332 255-3755 Email Address : hotong@smartbro.net Website : www.hotonghardware.com Line of Business : Prospective Importer of Industrial & household hardware products

## HO TONG HARDWARE, INC.

Its traditions created pride for its own.

Amidst the post-war era in 1945, Ho Tong Hardware, Inc. emerged in the industry with the brave headship of four brothers from Xiamen, China.

For more than 50 years already, this firm has gained the loyalty of clients through its 50 dealers spread all over Visayas and Mindanao.

The company's ability to maintain low overheads while continuously enhancing customer service is the key to sustaining and surpassing the ups and downs of economy. It is also strengthened by the team effort of 60 personnel.

Ho Tong Hardware has marked its golden existence in business already. Up to now, it consistently delivers the same good quality of industrial hardware products like fluid handling valves and fittings. All these strategically reach the target market through direct dealership.



JULITO PULVERA Managing Partner SANTIAGO BAY & GARDEN HOTEL

A.C. Cortes Ave. Cambaro, San Francisco, Camotes Island, Cebu Telephone Number : +6332 345-8599 Fax Number : +6332 420-3385 Email Address : <u>discover camotesresort@yahoo.com.ph</u> Website : <u>www.camotesresort@yahoo.com.ph</u> Line of Business : Resort & Restaurant

The peaceful village of Santiago, San Francisco is Camotes' first tourist enclave, home to Santiago Bay Garden and Resort, a 2.5 hectare of lush greenery.

This 19-bedroom resort is charmingly tucked in a profusion of landscaped exotic foliage overlooking a wide, white sandy beach and a dazzling blue ocean.

The resort successfully and effortlessly blends nature with friendly hospitality. It is a few minutes from the town and the ports of San Francisco and Poro.



MARIANO SELMA Director ANSECA DEVELOPMENT CORPORTATION

4658 Tiber, Minglanilla, CebuTelephone Number: +6332 272-3232Fax Number: +6332 272-6337Email Address: info@anseca.comWebsite: www.anseca.comLine of Business: Mining Contractor/ Heavy Equipments

**ANSECA DEVELOPMENT CORPORTATION** prominently known as, ANSECA, is a business enterprise primarily engaged in earthmoving and allied activities. Our company is now a leading proponent in this particular field of interest. ANSECA had a modest beginning in 1983 but has virtually grown into a well-respected business entity as we broadened our interests to include mine engineering, pit planning and design, quarrying and equipment leasing among others.

Be it in the mining and cement industries or the real estate developers, the major clients we have served through the years are proof enough to show ANSECA's over all capability.

**COMMITMENT:** At ANSECA, we draw our strength from our continuous commitment to provide our clientele with only the best in quality service. Our commitment is built around our sense of integrity and professionalism that has enabled our company to remain steadfast and competitive.

### SERVICES:

- Mine Engineering, Pit planning and design
- Open Pit Mining and Quarrying
- Drilling and Blasting
- Tailings dam construction and maintenance
- Environmental mitigating measures (drainage, silt ponds and dikes)
- Rehabilitation of Mined out areas



SEGUNDINO SELMA JR. President ANSECA DEVELOPMENT CORPORTATION

4658 Tiber, Minglanilla, CebuTelephone Number: +6332 272-3232Fax Number: +6332 272-6337Email Address: jun\_selma@yahoo.comWebsite: www.anseca.comLine of Business: Mining Contractor/ Heavy Equipments

**ANSECA DEVELOPMENT CORPORTATION** prominently known as, ANSECA, is a business enterprise primarily engaged in earthmoving and allied activities. Our company is now a leading proponent in this particular field of interest. ANSECA had a modest beginning in 1983 but has virtually grown into a well-respected business entity as we broadened our interests to include mine engineering, pit planning and design, quarrying and equipment leasing among others.

Be it in the mining and cement industries or the real estate developers, the major clients we have served through the years are proof enough to show ANSECA's over all capability.

**COMMITMENT:** At ANSECA, we draw our strength from our continuous commitment to provide our clientele with only the best in quality service. Our commitment is built around our sense of integrity and professionalism that has enabled our company to remain steadfast and competitive.

### SERVICES:

- Mine Engineering, Pit planning and design
- Open Pit Mining and Quarrying
- Drilling and Blasting
- Tailings dam construction and maintenance
- Environmental mitigating measures (drainage, silt ponds and dikes)
- Rehabilitation of Mined out areas



**DEBBIE UY** Admin Officer, PROFOOD INTERNATIONAL CORPORATION

Maguikay, Mandaue City 6014, Cebu, Philippines Telephone Number : +6332 3461228 (trunkline)/ 3467732 to 36 Fax Number : +6332 3467738/346 7737 Email Address : debbie@profoodcorp.com Website : www.profoodcorp.com or www.profood.com.ph Line of Business : Manufacturer / Processor / Exporter of Tropical Processed Fruit products

### PRODUCTS:

DEHYDRATED FRUITS: Mango, Guava, Guyabano (Soursop), Pineapple, Papaya, Banana, Pickled Mango, Green Mango, Mango Tamarind, Fruit Cocktail & Fruit Balls.

DEHYDRATED FRUIT BALLS: Mango Balls, Mango Tamarind Balls, Mango Pineapple Balls, Coco Mango Balls

PUREE : Mango, Guava, Guyabano (Soursop), Pineapple, Papaya, Banana, Tamarind, Calamansi (Phil. Lemon), Passionfruit, Dalandan (Phil. Orange), Jackfruit, Ube

CONCENTRATES: Mango, Pineapple,

IQF FRUITS: Mango, Pineapple, Papaya, Banana

JUICES : Mango, Mango Fruit Bits, Mango Calamansi, Calamansi, Pineapple, Pineapple Fruit Bits Guava and Four Seasons in cans, plastic bottles, and tetrabrik

JAMS : Mango, Guava, Pineapple, Tamarind and Coconut Jam

FRUIT PRESERVES : Nata de Coco, Tropical Fruit Mix, Sweet Jackfruit, Sweet Macapuno, Sweet White Beans, Red Mono Beans, Sweet Chick Peas, Ube Yam Jam

QUALITY CERTIFICATES: ISO 9001:2008, HACCP, KOSHER, HALAL, BRC



JUSTIN UY President, PROFOOD INTERNATIONAL CORPORATION

Maguikay, Mandaue City 6014, Cebu, Philippines Telephone Number : +6332 3461228 (trunkline)/ 3467732 to 36 Fax Number : +6332 3467738/346 7737 Email Address : sales@profoodcorp.com Website : www.profoodcorp.com or www.profood.com.ph Line of Business : Manufacturer / Processor / Exporter of Tropical Processed Fruit products

### **PRODUCTS**:

DEHYDRATED FRUITS: Mango, Guava, Guyabano (Soursop), Pineapple, Papaya, Banana, Pickled Mango, Green Mango, Mango Tamarind, Fruit Cocktail & Fruit Balls.

DEHYDRATED FRUIT BALLS: Mango Balls, Mango Tamarind Balls, Mango Pineapple Balls, Coco Mango Balls

PUREE : Mango, Guava, Guyabano (Soursop), Pineapple, Papaya, Banana, Tamarind, Calamansi (Phil. Lemon), Passionfruit, Dalandan (Phil. Orange), Jackfruit, Ube

CONCENTRATES: Mango, Pineapple,

IQF FRUITS: Mango, Pineapple, Papaya, Banana

JUICES : Mango, Mango Fruit Bits, Mango Calamansi, Calamansi, Pineapple, Pineapple Fruit Bits Guava and Four Seasons in cans, plastic bottles, and tetrabrik

JAMS : Mango, Guava, Pineapple, Tamarind and Coconut Jam

FRUIT PRESERVES : Nata de Coco, Tropical Fruit Mix, Sweet Jackfruit, Sweet Macapuno, Sweet White Beans, Red Mono Beans, Sweet Chick Peas, Ube Yam Jam

QUALITY CERTIFICATES: ISO 9001:2008, HACCP, KOSHER, HALAL, BRC



FRANCIS O. MONERA Vice President, AYALA LAND, INC. President, CEBU HOLDINGS, INC.

7<sup>th</sup> Floor Cebu Holdings Center, Cebu Business Park, Cebu City Telephone Numbers : +63 32 231-5301 Fax Numbers : +63-32 231-5300 MOBILE : 0917-794-5555 Email : fomonera@cebuholdings.com Website : www.cebuholdings.com / www.ayaland.com.ph Line of Business : Real Estate Developer

Cebu Holdings, Inc. (CHI) is a publicly-listed company engaged in real property ownership, development, marketing and management.

It was registered with the Securities and Exchange Commission on December 9, 1988, with an authorized capitalization of P1.0 billion. As of December 31, 2010, the Company's capitalization is P3.0 billion.

The company has seven (7) types of activities:

- 1. Commercial land sales
- 2. Office and residential condominium sales
- 3. Sale of residential subdivisions
- 4. Rental of retail space
- 5. Sale of proprietary sports club shares
- 6. Lease of office space via subsidiary Cebu Property Ventures and Development Corporation
- 7. Hotel development/operations via an affiliate Cebu Insular Hotel Co., Inc.

**Vision/Mission Statement:** We shall be the premier real estate company in Cebu creating and providing market-driven products of enduring value through a customer-focused and highly-motivated team of professionals.

We ensure the trust and confidence of our shareholders with sustainable and profitable growth while improving the quality of life of the communities in the markets, which we serve with honor and integrity.



**NENITA ANG** RIKEN MOTOR SALES INC.

1022 Masangkay Street Binondo, Manila, Philippines Telephone Number : +632-2440011 Fax Number :+632-2440010 Email address : <u>riken@tri-isys.com</u>

Riken Motor Sales was established in 1972 by Mr. Antonio Ang. The company was initially engaged in the retail business of automotive spare parts. As years passed and business grew, Riken started in the importation of auto spare parts, primarily focusing on Japanese-made parts.

The company officially changed from a single proprietorship to a corporation in 2009. With the Ang children in the helm, Riken Motor Sales continues to expand its business and reach out to wider areas in the Philippines by establishing a bigger sales network.

Through the years, the company continues to fulfill the founder's mission and vision that is to supply top-quality automotive spare parts at competitive prices to benefit wholesalers and end-users alike.

## ANTONIO JANSING CHUA **Owner, CEBU JANSALES CORP**



MOBILE

Email

M.C. Briones, Highway, Mandaue City Telephone Numbers : +63 32 3460024 / 3461385 / 3469558 : 0917-3284000 : jansales@gmail.com

Line of Business : Truck-Parts - importer-wholesaler; Distributor / Importer of Brand New Spare Parts for all types of Japanes Trucks; photo developing products and services (automotive parts)

A duly registered corporation with offices located in the main commercial and industrial sector in Mandaue City, Cebu Philippines, engaged in the importation and distribution of Japanese brand new automotive spare parts, and allied automotive services. The company supplies truck spare parts to retailers in the Visayas and Mindanao areas. Established as Jansales Commercial in 1973, it became incorporated in 1994 as Cebu Jansales Corporation. The company is known for its integrity and straightforward way of conducting business and it intends to continue that way. It is family-owned and managed by key family members who are dynamic and who share the core vision for the company's growth and prosperity, one of which is to expand within its line of business in the Automotive industry and ensure the sustainability of such expansion. Its focus is clear and practical. With over 30 years of technical and marketing expertise, it has the capabilities as well as the focus to ensure the profitability as well as the prosperity of all its business concerns.

#### Affiliations:

- Cebu Chamber of Commerce & Industry
- European Chamber of Commerce



JULIA CHUA Owner, CEBU JANSALES CORP

M.C. Briones, Highway, Mandaue City		
Telephone Numbers	: +63 32 3460024 / 3461385 / 3469558	
MOBILE	: 09173283000	
Email	: jansales@gmail.com	

Line of Business : Truck-Parts – importer-wholesaler; Distributor / Importer of Brand New Spare Parts for all types of Japanes Trucks; photo developing products and services (automotive parts)

A duly registered corporation with offices located in the main commercial and industrial sector in Mandaue City, Cebu Philippines, engaged in the importation and distribution of Japanese brand new automotive spare parts, and allied automotive services. The company supplies truck spare parts to retailers in the Visayas and Mindanao areas. Established as Jansales Commercial in 1973, it became incorporated in 1994 as Cebu Jansales Corporation. The company is known for its integrity and straightforward way of conducting business and it intends to continue that way. It is family-owned and managed by key family members who are dynamic and who share the core vision for the company's growth and prosperity, one of which is to expand within its line of business in the Automotive industry and ensure the sustainability of such expansion. Its focus is clear and practical. With over 30 years of technical and marketing expertise, it has the capabilities as well as the focus to ensure the profitability as well as the prosperity of all its business concerns.

#### Affiliations:

- Cebu Chamber of Commerce & Industry
- European Chamber of Commerce



MARCELINO G. PO President HI-SPEED INDUSTRIAL CORPORATION

Subangdaku, Mandaue City, PhilippinesTelephone Number: +6332 3460734Fax Number: +6332 3460543Email Address: rubberengineeringatwork@yahoo.comMobile: (0917)3290123

**Line of Business** : Manufacturing of industrial rubber products commonly used in mining, cement/aggregates, sugar, chemical, paper & pulp, agriculture & allied industries, harbor authorities, shipping lines, bottling plants, and canneries.



MARIBEL Y. MELGAR Business Development Division Head CCCI-South America Business Council Secretariat

#### **CEBU CHAMBER OF COMMERCE & INDUSTRY**

3rd Flr. CCCI Bldg. Corner Commerce & Industry Sts. North Reclamation Area,<br/>Cebu CityTelephone Number: +6332 232-1421-24Fax Number: +6332 412-9461 / 232-1422 loc.102Email Address: mymelgar@cebuchamber.orgWebsite: www.cebuchamber.orgLine of Business: Non-Government Organization (NGO)

Envisioned to be "The Engine of Cebu's Business Growth towards global competitiveness". Cebu Chamber of Commerce and Industry is committed to strengthen the capabilities of members through advocacy, linkages and synergy for the global competitiveness.

The Cebu Chamber of Commerce and Industry is gearing continuously to a speed that spurs growth in the business environment amid the impending economic and financial crisis that challenges our country and the whole world. CCCI firmly believes that together with its partners in government, the private sector and the academe – tough times can be opportunities in disguise which shall propel Cebu business towards global competitiveness.

Established in 1913 by a group of seven traders, CCCI had its humble beginnings until it metamorphosed into a non-stock, non-profit corporation on June 13, 1921. And up until today its membership has grown to 900 solid business entities and sectoral organizations. The members are categorized into Trade, Industry, Services, Agri-Aqua and Affiliate Organizations and are classified into Large, Medium and Small businesses.